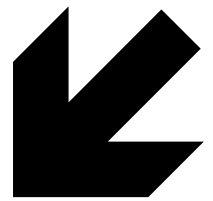


Detour Ahead



Roadmaps For the Art & Design Industry

Artists, Designers, Illustrators, Photographers, Curators,
Agencies, Networks & Organisations talk about professional
practice.

3/2/14 - 7/2/14
University of East London

Monday 03/02/2014 10:00- 12:00 AVA.G.45

/////UEL Supports Students in getting or creating a job.

TAX, setting up in business, pricing and charging for your work, grant application, crowd source funding, public relations, marketing branding, approaching a gallery.

<http://www.uel.ac.uk/eet>

Monday 03/02/2014 1:00- 3:00 AVA.G.45

/////Arts Thread

"The world's leading network for new creatives"

How to get employed in the creative sector.

<http://www.artsthread.com/>

Monday 03/02/2014 4:00-6:00 WB.G.02 (West Building Lecture Theatre)

/////Martin Parr

Internationally renowned artist photographer

Martin Parr speaks about his work and his journey to becoming a professional artist.

<http://www.martinparr.com/>

Followed by a networking social event in the AVA Gallery 6-9pm

Tuesday 04/02/2014 10:00- 1:00 AVA.1.49/51

/////Mariann Fercsik, Zelda Cheadle, Jason Larkin

Working as a freelance photographer.

How to get your first job.

How to approach potential employers, galleries and magazines.

How to be successful publisher in photography.

Mariann Fercsik is a freelance photographer who specialises in portraiture, features & interiors.

<http://www.fercsik.com/>

Zelda Cheadle worked at The Photographers Gallery in London from 1982 to 1988. In 1989 she founded the Zelda Cheadle Gallery (1989-2005), and Zelda Cheadle Press. Since 2005 she has been Portfolio Manager of WMG Photography Fund, the first fine art photography fund.

<http://zeldacheadle.com/>

After graduation, Jason Larkin based himself in Cairo in order to continue on socially engaged documentary projects focused on themes of representation and the changing landscape within Egypt and the Middle East. Now based in Johannesburg he has been continuing his focus on themes of social and collective identity surrounding environments and their interaction with the surrounding city landscape.

Larkin's work has been widely published in international publications including New York Times Magazine, Monocle, National Geographic, Guardian Weekend Magazine, Geographical, Hotshoe and Colors Magazine.

<http://www.jasonlarkin.co.uk/>

Tuesday 04/02/2014 1:00-4:00 EB.3.16 (East Building)

//////We Are Laura

Starting your own creative design studio - making the move from employment to forming a successful business

We Are Laura is a graphic design and art direction duo, with a unique and personal touch, working across print, digital and moving image. We Are Laura clients have included Oasis fashion, independent fashion labels Antipodium and MINE, the National Museum of Film, Photography and TV, Ministry of Sound TV, BBC Worldwide, John Frieda, music labels Modular and Universal, various production companies and Everybody's Music Management.

<http://wearelaura.co.uk/>

Tuesday 04/02/2014 1:00-4:00 AVA.1.49/51

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TAX, setting up in business, pricing and charging for your work, grant application, crowd source funding, public relations, marketing branding, approaching a gallery

<http://www.uel.ac.uk/eet>

Tuesday 04/02/2014 10:00-1:00 AVA.G.45

//////Session 1: Moth Collective

Being a successful Animator/Illustrator, setting up your own collective studio in the creative industry Moth Collective is an award winning London-based animation group. Royal College of Art graduates David Prosser, Marie-Margaux Tsakiri-Scanatovits and Daniel Chester are complemented by sound designer Joe Tate. Clients include Freedom for Palestine, The NSPCC and WWF.

<http://www.mothcollective.co.uk/>

//////Session 2: Tom Munday

Tom Munday is a London based freelance animator producing motion graphics, music videos and short films in a wide range of styles. Clients include BBC, ITV, Film4, Red Cross, Fairtrade Foundation and The Guardian.

<http://tommunday.com>

Tuesday 04/02/2014 4:00-5:00 Main Lecture Theatre (Library Building)

//////Christiane Monarchi; Photomonitor

Being successful entrepreneur

Christiane Monarchi is Editor of Photomonitor, the online magazine dedicated to artists using photography and lens-based media in the UK and Ireland. Exhibition and book reviews, interviews, essays, portfolios and the only comprehensive online exhibition and auction listings guide for the UK and Ireland. Previously, she was the founding member of James Hyman Photography, representing Elinor Carucci, Lynne Cohen, Anna Fox, Shai Kremer, Karen Knorr, Laura Letinsky, Jem Southam, Mayumi Terada and Albrecht Tuebke, curating solo and group exhibitions in the gallery and at art fairs.

<http://www.photomonitor.co.uk/>

Wednesday 05/02/2014 1:00-5:00 AVA.G.26

/////Session 1: Nelly Duff

How to get your work into a gallery shop and start earning a living from your prints Nelly Duff is an Edition House & Gallery established in 2005, nestled amid the creative heart of London's East End, on Columbia Road's famous flower market. Nelly Duff exhibits editions and original pieces from artists at the forefront of the Street, Tattoo and Graphic Art world.

<http://www.nellyduff.com/>

Cont'd

/////Session 2: Jess Russell Flint

Getting started as an illustrator.

Jess Russell Flint is a professional illustrator, artist and filmmaker living and working in London.

<http://www.jessicarussellflint.co.uk/>

Wednesday 05/02/2014 3:00-5:00 EB.2.43 (East Building)

/////Art Quest

Strategies for selling your work, undertaking a residency or securing an internship; and getting the most from it.

Artquest is an online network that provides professional practice advice, support and opportunities for visual artists, including funding an artistic career, promoting your work, finding studio space and managing legal issues.

<http://www.artquest.org.uk/>

Wednesday 05/02/2014 11:00 -2:00 AVA.1.06E

/////Kindred HQ

Vision - why you need to know where you are going (to keep you motivated and get others involved), Networking and how to talk about yourself and your business. Your Clients will be Aliens - how to manage expectations of clients and brief them. The Freelancers Guide to Intellectual Property.

Kindred HQ is a network for freelance creative professionals, providing support, opportunities, advice and guidance.

<http://www.kindredhq.com/>

Wednesday 05/02/2014 2:00-5:00 AVA.1.46A&1.46B

/////Session 1: Hani Abusamra + Guest Speaker

Working as a freelance designer and illustrator and seeking out employability opportunities. Hani Abusamra graduated from UEL in 2011. Hani now works as a freelance graphic designer and illustrator, specialising in brand identity design, based in Shoreditch, East London. His clients include Microsoft, Puma, Goldsmiths University, Oval Space, Shooting People, Crown & Shuttle, Nixwax Records, Tirade Magazine, Studio 180° and many more...

<http://www.behance.net/haniabusamra>

/////Session 2: Train to Create

"A team of photography passionate people that facilitates visual creativity through workshops, conferences and networking. Train to Create calls at London to connect all passengers interested in expressing their vision through photography, filmmaking and digital arts. Our gatherings are opportunities for practical training within a professional environment. They are hosted by established artists and photography authors, each of them focusing on their particular area of expertise"

<http://www.traintocreate.com>

Thursday 06/02/2014 10:00-1:00 AVA.G.26

/////Session 1: Lucy Tomlins

How to be a successful artist. Getting your art work out into the industry.

Lucy Tomlins graduated from UEL in 2010 and is the recipient of the Royal British Society of Sculptors Bursary Award; 2013, Deutsche Bank Creative Enterprises 2012 Award, and London Winner of the 13th Annual Battersea Park Sculpture Award.

<http://lucytomlins.co.uk/>

/////Session 2: Alice Sharp

Working as independent curator and forming your own organization

Alice Sharp is the founder, Curator and Director of Invisible Dust. She is based in London and has worked as a curator of artist's projects in public spaces since 1997. Alice has curated View Tube London at the Olympic Park, the Fourth Plinth at Trafalgar Square, as well as the international touring show 'Journeys With No Return', the 'Big Chill's Art Trail' and the 'Parklight' in Stoke Newington. Alice has worked with Jeremy Deller, Tracey Emin, Bob & Roberta Smith, Anish Kapoor, Antony Gormley, Yinka Shonibare, Mike Nelson, Olaf Nicolai, Adam Chodzko, Asli Sungu, Zineb Sedira, Melanie Manchot, Henry Krokatsis, Claire Morgan, Francis Upritchard, Ackroyd and Harvey, Brian Eno, Gavin Turk and Deborah Curtis's House of Fairytales, Simon Faithfull, Nick Crowe, Julian Opie, Tomoko Takahashi, Chris Grottick, Michele Griffiths and Keith Piper, among others...

<http://invisibledust.com/alice-sharp/>

/////Session 3: Deborah Curtis, House of Fairy Tales

Developing and working on a community art project

The House of Fairy Tales charity was established by YBA Gavin Turk and Deborah Curtis in 2008 with the aim to make the arts accessible to children and families of all backgrounds. Since then, The House of Fairy Tales has directly touched the lives of over 300,000 children and families and works with over 600 artists. The House of Fairy Tales has delivered events, activities, exhibitions and family guides for: Camp Bestival, Port Elliot Literary Festival, Glastonbury Festival, Vintage at Goodwood, Apple Cart Festival, Latitude Festival, Barbican Centre, Mayor's Thames Festival, Tate Modern, Whitechapel Gallery, National Trust, Selfridges, The New Art Gallery Walsall, The Millennium Gallery (St. Ives), Newlyn Art Gallery, Salisbury Arts Centre, Saatchi Gallery and Royal Horticultural Society and many more...

www.houseoffairytales.org

Thursday 06/02/2014 2:00-5:00 AVA.G.26

/////Session 1: Bow Arts

Life as a freelance artist following graduation

Bow Arts Trust supports artists through the provision of affordable studio space, live/work accommodation and opportunities created through our inward investment in the arts and strong partnership work. Bow Arts Trust provides a wide range of support services for artists, allowing them to create their work in an affordable and sustainable environment.

We also provide artists with the opportunity to access work through our comprehensive and inclusive education projects and provide exhibition opportunities at our contemporary art gallery, The Nunnery.

www.bowarts.org

/////Session 2: Alice Herrick: Herrick Gallery

Setting up an artist gallery and working with other artists

Alice Herrick is a London based artist and curator and director of Herrick Gallery. The gallery is influenced by venues such as Kettle's Yard and the Freud Museum and invites carefully selected contemporary artists to respond to the 'artist's house' nature of the space.

<http://www.herrickgallery.com/>

/////Session 3: Geraldine Swayne

Graduated from Fine Art at Newcastle University 1989. She won a Northern Arts Travel award in 1990 to paint and make super-8 films about Voodoo in New Orleans. Between 1991 to 2005 she became a pioneer special effects designer, working at Computer Film Company in London and Los Angeles. In 1999, she also made the world's first super-8 to Imax film East End, narrated by Miriam Margolyes, with music by Nick Cave, which has been screened at festivals worldwide. Member of seminal krautrock group Faust. As a painter she has exhibited at the Barbican London, Calvert 22 London, No More Grey, London, Red Gallery London, and Crimes Town, London, Gallery d'YS, Belgium, and has had recent solo shows at L-13 Gallery (Farringdon) London and NO:ID, Whitechapel. She lives and works in Hackney, East London and is represented by Fred (London) Ltd.
<http://www.fred-london.com/>

Thursday 06/02/2014 11:00-12:30 EB.2.44

/////Jonathan Barnbrook

Working as a graphic designers and typographer and being employable within the creative sector. John Barnbrook designed the cover artwork of David Bowie's 2002 album Heathen, where he used his 'Priori' typeface for the first time. He also designed the cover for Bowie's Reality and the controversial cover for The Next Day. He cites record cover artwork as an early design influence, and possibly the interest that drew him to graphic design, with other covers including ones for John Foxx, Tuxedomoon and Cult With No Name. Barnbrook is an internationally renowned font designer and has released fonts including Mason, Bastard, Exocet, False Idol, Infidel, Moron, Newspeak, Olympukes, Sarcastic, Shock & Awe. From 1997-2003 Barnbrook collaborated with Young British Artist Damien Hirst on the design, layout and typography of Hirst's book I Want To Spend the Rest of My Life Everywhere, with Everyone, One to One, Always, Forever, Now.
<http://virusfonts.com/news>

Thursday 06/02/2014 12:30 - 2:00 EB.2.44

/////YCN

YCN student awards, how YCN platform can support students, how to be employable working as an artist / illustrator.

Set up in 2001, YCN supports members to make their way in the creative industries around the world in design, advertising, illustration, photography, animation, publishing and all creative business in-between. The network has Award Programmes, daily online Showcases, Information Directories, Opportunities & Events series a quarterly Magazine.
<http://www.ycn.org/>

Thursday 06/02/2014 2:00-5:00 AVA.1.46A & 1.46B

/////Session 1: DACS

"Established by artists for artists, DACS (Design and Artists Copyright Society) is a not-for-profit visual arts rights management organisation. Our mission is to transform the financial landscape for visual artists and estates so that their artistic practice is sustained and their works protected."

Advice on how DACS can help artists, designers, illustrators and photographers to know their intellectual property rights, resale right, copyright, managing royalties, and how to protect themselves.
<http://www.dacs.org.uk/>

/////Session 2: Mill Company project

Advice on creative social enterprise and working as a creative independent.

The Mill Co. Project is creative social enterprise scheme located in Hackney between Shoreditch, Dalston and Islington that provides studios, room hire, workshops, shoot, gallery and event space, creating an inspirational alternative to working from home.

The Mill Co. Project is run by Claire Martin & Nick Hartwright and is the sister organisation to Mill Co. a creative collective and full service creative agency made up entirely of independent creative and design specialists, many of whom are based at The Mill Co.

Project studios.

<http://www.themillcoproject.co.uk/>

Friday 07/02/2014 10:00-1:00 AVA.1.06A

/////WW Gallery

professional development, artist portfolio reviews, approaching galleries, promotion/marketing, starting your own project space.

Established in 2008, WW is one of London's leading contemporary artist-run spaces with a reputation for consistently forward-thinking and innovative projects. Spread across 1200 square feet of sky-lit rooms, the exhibition space, shop and lounge occupy the premises of a former jeweller's workshop in the heart of Hatton Garden, Clerkenwell, conveniently located between Farringdon and Chancery Lane tube stations. WW has a programme of solo and group exhibitions, accompanied by regular talks, tours and publications. This is

complemented by off-site projects and the annual SOLO award. The directors also run a very popular surgery for artists.

<http://www.wilsonwilliamsgallery.com/>

This project has been curated by Hedley Roberts and Stephanie Marshall.

Thanks to all the participants, contributors, academic teams, technical support and the University of East London for making this project possible.

Detour

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