AOP

www.the-aop.org   **MODEL RELEASE FORM**   **Model release form no:** ....

Photographer name: _____   Agency/Client: _____

Model name: _____   Art order no/PO: _____

Model address: _____   Model telephone/email: _____

_____   Model agency: _____

_____ Post code: _____   _____

Product/Brand: _____   _____ Post code: _____

Date/s of shoot/production: _____   Shoot/production ref: _____

In accepting this release it is the responsibility of the Photographer/Agency/Client** not to use or authorise the use of the material except for the detailed media, territories and time periods. Further usage must be negotiated and agreed beforehand, in writing, with the Model/Model** agency.

For good and valuable consideration received of £.............*, I / we** hereby grant the Photographer/Agency/Client**, and any licensees or assignees, the absolute right to use the photograph(s) and any other reproductions or adaptions, from the above mentioned photographic shoot, but only for the product or brand name specified above, solely and exclusively for: (*insert amount of consideration here
                                                                                          ** delete as applicable)

Media Use (tick all that apply)**:**

Artist reference	Packaging
Brochure	POS (point-of-sale, point-of-purchase, 'First Moment of Truth')
Catalogue	Poster (less than 10sq metres)
Inserts	Poster (more than 10sq metres)
Direct mail	Collateral (business cards, comp slips, letterheads, cards)
Magazine - consumer	Television/Cinema
Magazine - trade	Test/portfolio use
National press	Other (specify): _____
PR – print only	PR – online only
Web (all)	Web – region-specific websites only
Social media	Mobile devices
Web banners	EDM (electronic direct mail)

Territory (tick all that apply)**:**

UK	English language areas
Single EC Country	Worldwide
Continental Europe	Other (specify): _____
USA	

Time Period:

One year	Two years	Other (specify): _____

For any specific restrictions/conditions/agreements see additional attached documents, if applicable.

I agree that I have no rights to the Photograph(s), and all rights to the Photograph(s) belong to the Photographer and Assigns. I acknowledge and agree that I have no further right to additional Consideration or accounting, and that I will make no further claim for any reason to Photographer and/or Assigns. I acknowledge and agree that this release is binding upon my heirs and assigns. I agree that this release is irrevocable, worldwide and perpetual, and will be governed by the laws of England & Wales, excluding the law of conflicts.

_____

I / We** understand that the image shall be deemed to represent an imaginary person unless agreed otherwise, in writing, by my agent or myself.

I / We** understand that I / we** have no interest in the copyright, or any moral rights, in the Photograph(s).

*I am over 18 years of age. Date of birth if under 18: _____/_____/_____

Name of Model/Model agency**: *(print)* _____

Signature of Model/Model agency/Parent or guardian**: _____ Date: _____

*NOTE: Parent/guardian or model agency must sign for models under 18 years of age. ** Delete as appropriate*

ISSUED IN 2016 BY THE ASSOCIATION OF PHOTOGRAPHERS LTD.